

The image features a large green square in the top left corner containing the text "OPT HIRE" in white and black. The background is a photograph of two men in an industrial setting. One man, wearing a black long-sleeved shirt and black pants, is holding a tablet. The other man, wearing a grey long-sleeved shirt, black pants, and a high-visibility orange safety vest with reflective yellow stripes, is pointing at the tablet. They are standing next to a tall, white industrial machine with a green base. The machine has a green "OPT HIRE" logo and the phone number "1300 678 447" on its base. The machine itself has several circular ports and a small display screen. The background shows a large, dark, corrugated metal structure, possibly a storage container or part of a building.

OPT
HIRE

CAPABILITY STATEMENT

SUPPORT, SUSTAINABILITY, AND INNOVATION

Your large-scale equipment hire partner for high-quality equipment.

Offering sustainability and support offsets that go beyond a simple dollar value.

V1 2024



WE'RE IN EQUIPMENT HIRE. BUT NOT AS YOU KNOW IT.

Opt Hire is an equipment hire business grounded in world-class sustainability.

We see our purpose as providing the equipment solutions you need to meet the demands of today and tomorrow – to make running your construction and event sites more sustainable and so much better. This means going further than other rental companies with a holistic approach to your equipment provision, including eco-responsible pre-hire programming and implementation, and the end-to-end management of that equipment across the lifecycle of your project.

As our valued client, you'll be supported with our full range of power, lighting, traffic management and site amenities, as well as all the various other tools and equipment for your construction or major event requirements. You also get an authority in the sustainability space with a commitment to problem-solving to help you achieve your CSR, ESG and reuse, recycle and/or repurpose.

Put us in the one-stop category – the supplier to go to first for quality equipment that offers the type of support and sustainability offsets that go beyond a simple dollar value.

CONSTRUCTED FROM THE INDUSTRY, FOR THE INDUSTRY.

The Opt Hire name may sound new, but we come from construction industry bedrock with a company lineage that stretches back over 30 years.

We have boots-on-ground experience that means we know the challenges you face as an estimator, construction manager or site engineer, and we're ready and able to tackle those challenges as a trusted extension of your team.

We offer a more supportive approach to equipment hire embedded in eco-first principles – for ensuring your project doesn't get stuck in the equipment details, and you have a foundation to get things done on time, sustainably and within budget.

OPT HIRE SUSTAINABILITY TARGETS

20%

of our power generation
fleet driven by hybrid
power by 2025

50%

of our lighting supplied
through solar and
battery by 2030



DO THE MATHS

OPT Hire delivers sustainable, time-saving solutions backed by expert support that maximise efficiency and team productivity.

Sustainable is often thought as 'more expensive', which isn't necessarily true - OPT Hire solutions focus on adding value over time.

The result is cost-effective operations and a measurable reduction in carbon emissions.

OTHER BUSINESS BENEFITS

- Reduced time through improved practices and protocols
- Reduced stress through more streamlined and supported customer service
- Improved staff and customer morale because the job is getting done right
- Achieving sustainability and productivity KPIs, with the aim to help you exceed them

SEE FOR YOUR SELF

Combining battery and generator power, the HPS20 provides efficient, quiet, and portable energy for construction sites.

It's a more sustainable solution that delivers reliable power with a smaller environmental impact, reducing fuel consumption and emissions.

YOUR SITE REQUIREMENTS



1 OFFICE
(12m x 3m)



1 LUNCHROOM
(12m x 6m)



1 ABLUTION
BLOCK
(6m x 3m)



1 FIRST AID
CENTRE
(6m x 3m)

OUR SOLUTION

HPS20 Hybrid Power System



OUTCOMES

85%

diesel saving

1.2 HRS

of diesel generator runtime per day

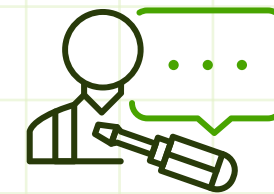
= REDUCTION IN CARBON EMISSIONS



WHAT WE DO

We're all about sustainable, high-quality general equipment hire. That's essentially what we do. But the Opt Hire definition of 'equipment hire' is different to other general hirers because our service includes a level of support and consultation that surpasses significantly on the industry standard.

We start every new customer relationship with the question: What's the biggest problem you have that no one's been able to solve? You get to throw us your toughest challenge and then we can show you why Opt Hire is different to other suppliers.

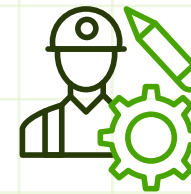


CONSULTATION SERVICES

Before delivering equipment, we can help with the meticulous planning of your site to make sure all bases are covered, and implementation is as seamless as possible.

Our consultation services encompass the planning and setup of compounds including site amenities like ablution blocks and first aid rooms, along with the installation of essential amenities such as power, lighting, roofing and solar panels, as well as water and ice machines. Additionally, we specialise in coordinating pedestrian and traffic control systems, determining the necessary types and quantities of barriers, while adhering to Australian Standards and relevant state Road Authority regulations for safer work zones and optimal barrier installation.

Having us plan your site also lends itself to more efficient delivery of our equipment, because we can schedule drop-off according to which equipment needs to be installed first depending on the priority of project tasks, slope of ground and other considerations.

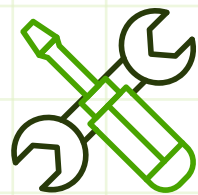


PROJECT SUPPORT

You might have equipment and logistical questions that need to be answered across the course of your project. No problems, we're here for you.

Similarly, things can arise that you don't anticipate. You might find you need extra lighting which then leads to more power supply, or you suddenly find yourself needing a scissor lift to work at a greater height. We can take care of all that too, without a fuss. Our superpower is adjusting to your requirements, coupling our experience with yours, doing it as a matter of course and with the urgency the situation requires – not with apprehension or 'as a favour'.

Our project support also includes all post-hire management tasks – from flushing and cleaning toilets, regular equipment servicing, testing and tagging, and upholding safety regulations and requirements. But there's really no limit to how we can support you, so just ask and we'll see what we can do.



EQUIPMENT HIRE

We fully understand equipment – and what to do with it – for construction and building purposes, as well as events that need crowd control. You might come to us for specific machinery – like power, lighting, traffic management or material handling but you're likely to be surprised by the depth of the equipment categories we supply, even smaller tools and accessories.

Given sustainability is a crucial attribute of our equipment selection, we offer you sustainably focused equipment with reduced CO2 options wherever possible, powered by battery rather than fossil fuels. In cases where there are no sustainable options available, we look for the most environmentally friendly alternative, such as biofuels or air-powered tools.

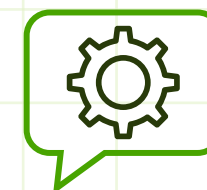
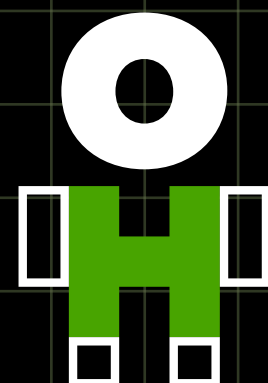
We see safety as a non-negotiable for businesses in the construction or events industries, so we don't single it out as one of our 'special features'. Minimum compliance and safety protocols are a base standard of our equipment and procedures around that equipment, which we always work towards surpassing.





WHY WE DO IT

We do what we do because we want to change the way Australian construction companies and event industries manage sites – for the better! There are three rock-solid pillars that help us achieve this vision: **Support, Sustainability, Innovation.**



SUPPORT

Given the depth of our experience in the construction industry, we don't hold back in adding value to your projects.

We're experts in customised, sustainable solutions and timely assistance to ensure the equipment hire component of your project is the last thing you need to worry about. Trust your equipment processes to Opt Hire and you can be confident in knowing any problem knots will be untangled, and any support queries will be welcomed without judgement.

This exceptional level of rapport and support extends to our industry partners who we work with tirelessly to cement strong relationships for lasting success.



SUSTAINABILITY

Sustainability is at the core of our business. We believe in creating solutions that not only protect the environment but benefit the community and economy. This means incorporating principles of reuse, recycling and repurposing. It also means fostering innovation and ensuring economic viability.

- Offering cleaner alternatives like electric, solar, battery and hybrid equipment.
- Partnering with suppliers who prioritise sustainable practices and ensure proper equipment disposal or recycling.
- Optimising operations to reduce water, energy and material consumption.
- Ensuring ethical practices and contributing to the community.
- Providing safe and ethical working conditions for employees and partnering with suppliers who uphold these values.
- Investing in local initiatives and businesses, creating jobs and contributing to social wellbeing.
- Building a long-term sustainable business model.
- Minimising costs through the optimisation of resource usage and waste reduction.

- Extending equipment lifecycles through preventative maintenance, repair and refurbishment.
- Investing in sustainable solutions and adapting to changing environmental regulations.
- Supporting sustainability reporting requirements.

For us, true sustainability goes beyond marketing messages. It's about embedding responsible practices into our core operations – our DNA – and creating a positive impact on the environment, our communities and our long-term success.



HELPING CREATE SUSTAINABLE COMMUNITIES

Opt Hire's total commitment to sustainability includes promoting inclusivity, diversity, wellbeing, innovation, and good physical and mental health within the wider community through sponsoring sports groups, charities and other initiatives.

This includes sponsoring Indigenous Construction Group employees so they can attend the National Aboriginal and Torres Strait Islander Golf Championships in Darwin. We also back the local Doreen United Soccer Club and have supported the Byron Bay Wildlife Sanctuary with temporary buildings and power for animal care.

Opt Hire is committed to empowering others to make a positive impact.



INNOVATION

Innovation for us equates to finding the best solution for our clients' challenges, not just the solution that's readily available in the Australian marketplace. Opt Hire is your conduit to ground-breaking innovations from around the world that may not have been available to you before, or you possibly didn't even know existed.

Take, as an example, the ever-problematic dust issues onsite. Dust suppression is usually contained through dribble bars from a water cart, continuously dripping water – not the most conservational or cost-efficient method for keeping dust under control. Our solution is to replace with trailer & skid mounted mist cannons, which emit fine sprays containing eco-friendly flocculent for keeping the dust down longer, or integrating purpose-built polymer spray trailers into our fleet. This results in any job site using less water and suppressing dust in a far more effective way. **Simply better.**

While we don't create the equipment solutions from scratch, our global network means we're tapped into the kind of innovation that can make a huge difference to the outcomes of your project, including your bottom-line, and do so with concerns around sustainability at top of mind.





KEEPING A CLOSE EYE ON QUEENSLAND CONSTRUCTION SITES

A REAL WORLD SUPPORT STORY

A Queensland client was facing significant losses due to persistent theft and vandalism of their assets. Thieves were breaking into containers and stealing valuable items and fuels, disrupting daily operations, and forcing temporary closures. Seeking a solution, the client approached Opt Hire to discuss the possibility of using CCTV units for self-monitoring.

THE CHALLENGE:

CCTV units needed to adequately identify people and vehicles entering the site after hours. This also required real-time alerts so there was minimal delay in responding when theft or damage had taken place.

THE SOLUTION:

While Opt Hire was engaged to install CCTV cameras to address a specific client problem, we took the extra step of incorporating the cameras into assets already onsite to minimise the site footprint. This included:

- Assessing the site and reviewing all the factors.
- Researching portable CCTV units that draw from solar power over other conventional power sources.
- Designing a specific bracket for a CCTV unit to be mounted on our 120-watt Telescopic Solar Powered Lights.
- Consulting with the client on Opt Hire's recommendation for a best-fit solution.

A highly portable, dual-purpose unit was deployed that could be used for both lighting and security monitoring purposes. Once settled with the clients, they received a free one-month trial as proof of the system's capabilities.

THE RESULTS:

Opt Hire's CCTV solution provided real-time access to site activities after hours, which, in turn, increased site security and reduced incidents of theft. It also acted as evidence of how self-innovation can result in success, and that an increased site offering does not necessarily mean increases in costs, footprint or site emissions.

The CCTV system was so successful that another 30 units were requested for sites across Brisbane and the Gold Coast.



CIVIL ENGINEERING COMPANY REAPS THE REWARDS OF BATTERY-POWERED COMPACTION

A REAL WORLD SUSTAINABILITY STORY

A national civil construction firm had been using diesel-powered DPU compaction units for drainage works at their project. These units had experienced frequent breakdowns and required regular maintenance, leading to project delays and increased costs. Opt Hire identified this as a problem and offered a more efficient solution.

THE CHALLENGE:

Opt Hire chose a battery-operated DPU compaction unit for the project, which promised to be far more reliable, as well as help them meet their sustainability targets. But the project team was initially sceptical.

THE SOLUTION:

We decided to offer one battery-operated DPU compaction unit, including a 4x1-hour fast-charger charging station and 8 lithium batteries, on a free, four-week trial basis. This way, the client could experience the difference first-hand.

- Opt Hire provided a plan and recommendation on how to use and cycle the batteries throughout the day to ensure uninterrupted production.
- Each battery had a continuous runtime of 35-45 minutes (4-6 hours total runtime).
- We provided full support and maintained regular communication for feedback from the project team.

THE RESULTS:

The trial concluded with no other issues, and the unit was used regularly by the project for approximately six months. The no-emissions solution delivered zero downtime from breakdowns, wear and tear, incorrect fuel, and no fuel costs, reducing cost to project. The batteries could be swapped quickly with fully charged batteries for uninterrupted operations. And because there was no gas-powered engine, noise and vibrations were reduced and safety increased for users and the environment.

After seeing the battery-powered DPU compaction unit in action, the client was confident in its superiority.



LIGHTING THE WAY FOR SAFE PASSAGE OF SITE STAFF

A REAL WORLD INNOVATION STORY

A Tier 2 organisation in the civil infrastructure sector approached Opt Hire to find multiple market-ready solutions at differing price-points for their challenges. In this case, they required walkways and carparks to be lit for safe, secure movement across the site.

THE CHALLENGE:

The lighting solution needed to be a temporary one, until the establishment of a permanent compound where lighting could be powered from the grid. This meant sources had to be easy to manage and also simple to install, relocate and remove with ease.

Additionally, site constraints – such as electrical testing requirements, restricted walkways and car parks, emissions and Co2 compliance – imposed certain limits on any viable solution.

THE SOLUTION:

Opt Hire assessed the site and reviewed all their priorities and site constraints. We then came up with four lighting options to trial for two weeks. All options included:

- Compliance to Australian standards
- Compliance to project emission & CO2 requirements
- A lighting plan for each offering
- Price-points and a cost-benefit analysis
- Realistic timeframes for deployment and outlined expectations

THE RESULTS:

Opt Hire sufficiently answered all aspects of the client's lighting requirements – while also reducing refuelling needs, CO2 and other emissions – by offering an alternative to conventional diesel-powered lighting towers.

Staff could walk safely to and from car parks to site buildings, and around those buildings, until permanent grid-powered lighting was eventually introduced.



WHO WE ARE

Great people with big ambitions, enthusiasm, and who are driven to do their best. That's who make up the Opt Hire team. These qualities flow from the leadership of our expert management team who set the example for their people to emulate.

OPT HIRE IS A MEMBER OF:

HRIA

EWPA

TSHA

ARA
American Rental Association

AT A GLANCE INFO

EQUIPMENT TYPES

Opt Hire provides a range of equipment options to minimise the carbon footprint on construction sites, projects or events. We consider ourselves to be an exceptional 'catch all' hirer. However, we're also honest in our limitations and will point you in the right direction if we cannot fully meet your equipment needs. Our equipment range includes:



COMPACTION EQUIPMENT



CONCRETE CARE



CONFINED SPACE EQUIPMENT



EARTHMOVING EQUIPMENT



FUEL MANAGEMENT



LANDSCAPING



LIGHTING



MATERIAL HANDLING



POWER



SITE ACCOMMODATION



SMALL TOOLS



TRAFFIC MANAGEMENT



TRUCKS, VEHICLES & TRAILERS



WATER MANAGEMENT & PUMPS

INDUSTRY SECTORS

Any temporary private or government construction sites – or council, community, or major events – that require facilities or crowd control management can benefit from our equipment hire and support.



Building & Construction



Civil Construction



Events

BUSINESS FOOTPRINT

Opt Hire services clients in South Australia, Victoria, New South Wales and Queensland.



EQUIPMENT BRANDS

Opt Hire chooses brands that match our company values, and that place product excellence and sustainability high on their business agendas. This has resulted in us collecting an exemplary list of equipment from manufacturers that are both recognised and respected globally.





**SO, WHAT NEEDS SOLVING?
LET'S START TALKING.**



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